

AMENDMENTS TO SPECIFICATION

Please revise the title of the invention as follows:

~~SYSTEM AND METHODS FOR FACILITATING BUSINESS TO BUSINESS~~
ELECTRONIC COMMERCE SYSTEM AND METHODS FOR BROWSING A DATABASE
OF ITEMS AND CONDUCTING ASSOCIATED TRANSACTIONS

Please revise the paragraph beginning at page 22, line 20, as follows:

A block diagram of this feature is shown in **FIG. 27A**, 27A. This feature is based on a statistical analysis of the most commonly used searches by the customer **72**. Under this process, the customer application **51** first searches the client search criteria database **284** for the most used search criteria, a step represented by block **292**. The system next performs the step **294** of offering to the customer **72** the option to build one or more new categories based on the most frequently used criteria, assuming such categories do not already exist. If the customer **72** does not accept the new category, a decision represented by step **296**, the customer application **51** ends the process. If, on the other hand, the client does accept the new category in the decision represented by block **296**, the system performs the step **288** of saving the new category in the category database **88**, with a name chosen by the customer **72** (step not shown). Once again, at this point **290**, the customer **72** can now access this category as with any other category. Although the implementation described here details the process the customer application **51** uses to create dynamic, user-defined categories, the merchant application **53** could ~~e-provides~~ provide the same functionality to the merchant **74**, as described and shown in **FIGS. 19-24**, above.